

October 2020 Meeting Minutes

- **Welcome**
- **Update on Amazon Smile**
 - We have an account
 - Easy to register with Turn the Tide
 - Amazon Smile donates .05% of your purchase total to TTT
 - Our link: <https://smile.amazon.com/ch/83-4549891>
- **Update on Winn Dixie fundraiser**
 - Applied on October 1st
 - We were approved but approval does not guarantee selection at the store level
 - Tom volunteered to go to our local Winn Dixie to drop off some info about us
- **Report on Website updates**
 - Check out our new donation page:
<https://www.turnthetidetarpon.org/donate.html>
 - 75 Unique Visits +11% from last 30 days
 - 152 Page views +15% from last 30 days

Top Active Pages this Month

Page Name	Views	vs Previous
/	28	+73.68%
/get-involved.html	17	+242.86%
/about-us.html	14	+82.35%
/educational-videos.html	5	+62.5%
/monthly-meetings.html	4	+80%
/resources-and-tools.html	3	+11.11%
/donate.html	3	0%

- **Report from Julie (Planning and Zoning Board Liaison)**
 - Second reading for annexation and rezoning for RV parking lot tomorrow 10/13/20
 - Klosterman development second hearing tomorrow 10/13/20
 - Keep our eyes on Walmart site
- **Report on Tarpon Springs Sustainability Committee**
 - Community outreach focus: 3 listening sessions
 - Meeting Thursday night at 6pm: Discussing grant options

- **Guest Speaker Tracey Tippin (Co-Founder and Director of Blue Green Connections)**
 - Blue-Green Connections is a non-profit organization whose goal is to educate, inspire and motivate local individuals, businesses and organizations to protect our land and waters.
 - Hope Spots are special places that are critical to the health of the ocean — Earth's blue heart. Dr. Sylvia Earle, who grew up on the Florida Gulf Coast in Dunedin, has initiated a global effort via Mission Blue, to shed light on these vital ecosystems and ignite support to safeguard them in ways their communities find valuable.
 - Our Florida Gulf Coast Hope spot has many geological features and habitats that make it unique including hard rocky bottoms, Coral EFT and seagrass beds. It also has great diversity of ecosystems and species as a result. The Hope Spot boundaries were selected to incorporate a significant portion of these.

- **Demographic Survey**
 - Google form
 - 16 responses so far
 - 9 questions
 - Takes less than 5 minutes
 - Alia will email out again

- **BRIC grants**
 - Building Resilient Infrastructure and Communities (BRIC) will support states, local communities, tribes and territories as they undertake hazard mitigation projects, reducing the risks they face from disasters and natural hazards.
 - We propose to jointly apply for a grant with the City to restructure the shoreline of Whitcomb Bayou.
 - City manager plans to put this on a city sustainability committee agenda

- **Upcoming events (Oct 17th Skyway Cleanup)**
 - 8 am to Noon on Saturday, October 17th
 - Volunteers must check-in at the 4R World trailer that will be parked in the Pinellas (North) Skyway Rest Area off I 275

- **Items from the Floor**
 - Planning a socially distanced, mask wearing, ribbon cutting since we canceled our previously scheduled one and still no idea when we might have a regular one. Maybe now is still not the time, but something to think about...
- **Adjourn**