

## July 2020 Meeting Minutes

- **Seawall Master Plan (Guest Speaker Bob Robertson, City of Tarpon Springs)**
  - Backflow preventer valves installed at 3 SW outfalls along the Sponge Docks: Athens St., Arfaras Street and Hope Street
  - First of three phases:
    - Phase 2: Upsize SW Pipes
    - Phase 3: SE Pump stations
    - Phases 2 and 3 will cost roughly \$1.7 million. Need funding.
  - Hope Street Seawall
  - Marina Upgrades: Raised Marinas to current mean high high water
  - Seawall master plan
    - 18 seawalls in Tarpon
    - 4,730 feet of seawall
    - Can obtain money for funding
- **Report on progress of our first public awareness video (Alia)**
  - Facebook
    - 60 views on original post
    - Shared by 39 (additional views/likes on each share but no access to how many)
    - 28 likes
    - 7 comments
  - Twitter
    - 135 Impressions
    - 12 Media Views
    - 15 Total Engagements
    - 12 Media Engagements
    - 3 Detail Expands
  - Website
    - 169 Page views +19% from the last 30 days
    - 66 Unique visits -32% from the last 30 days
    - Average pages per unique visit 1.82 +29% from the last 30 days
    - Home Page 42 views +46.67%
    - About Us 15 views +62.5%
    - Videos 7 views +100% (just made this page)
    - Get Involved 5 views +45.45%
    - Resources and Tools 5 views +50%
- **Discuss next public awareness video (Cassie)**
  - Union of Concerned Scientists public awareness video
  - Includes loss of property taxes due to flooding/sea level rise to incorporate the economic factors
- **Brainstorm ideas for future videos**
  - Video of our progress/endeavors

- **Report on progress of City Sustainability Committee (Paul)**
  - Dori's Sustainability Committee Video- Discusses financial impacts of sea level rise/flooding on Tarpon Springs
- **Announcements from the floor**
  - Sheri Hileman wants to team up with Turn the Tide For Tarpon and start beach cleanups in Tarpon